



# Dealer Booth Application — Philadelphia Expo

Pennsylvania Convention Center • 1101 Arch Street  
 Thursday–Saturday, September 30 – October 2, 2010  
 Dealer set-up begins 9am, Thursday, September 30  
 Open to public 12pm, Thu, Sept 30; 10am, Fri-Sat, Oct 1–2

Name: \_\_\_\_\_

Company (Program Listing): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Booth Sign: Line 1: \_\_\_\_\_

Line 2: \_\_\_\_\_

**Standard Booth** includes one eight-foot table with a back-up table, two cases, four chairs, three badges, one sign, one trash can, and one electrical outlet.

**Corner Booth** includes two eight-foot tables with a back-up table, four cases, six chairs, five badges, one sign, one trash can, and one electrical outlet.

**Platinum Booth (400 sq. ft.)** includes up to 12 eight-foot tables, up to 24 chairs, 20 badges, one sign, up to four trash cans, carpet, and electrical power. Custom packages are available through the official decorator at an additional cost.

- Yes, I want a booth in the Paper Money section.  
 Yes, I want a booth in the Foreign/Ancient section.

Including you, please list the names for dealer badges:

1. \_\_\_\_\_ 4. \_\_\_\_\_  
 2. \_\_\_\_\_ 5. \_\_\_\_\_  
 3. \_\_\_\_\_ 6. \_\_\_\_\_

Booths will only be in the name, and only occupied by, the dealer that is the registered exhibitor. The dealer that is registered as the exhibitor may not sublet the booth to another entity without prior written permission. The Expo reserves the right to reassign booths at its discretion.

Dealers are expected to have booths staffed, with inventory on display until the close of the show on Saturday. Dealers whose booths are not open (staffed, with inventory on display) at show's end on Saturday will not be guaranteed the same booth location at the next show, and they will be moved to the bottom of the waiting list for upgraded locations. Requests for early departure must be in writing and will be honored at the discretion of the Expo management.

No dealer may knowingly exhibit or offer for sale any illegal coins, counterfeits, forgeries, unmarked copies, or other spurious merchandise. The penalty for such action shall be immediate ejection of the dealer from the bourse and the possible suspension and/or subsequent expulsion from future Expos. Insurance against loss of material is the responsibility of the dealer. Show management reserves the right to revise show dates and/or hours.

Booth holder shall be responsible for compliance with all federal, state, and local laws, including the activities of all badge holders operating under the name of booth holder. This includes, but is not limited to, the Pennsylvania dealer license law, the Pennsylvania sales tax laws, and the Pennsylvania Occupation Tax and Fee. It is our understanding that the sale of rare coins and currency are generally exempt from the imposition of the Pennsylvania sales tax. We encourage all dealers to consult their legal and/or tax advisor as to their responsibility to do business at the Pennsylvania Convention Center.

The Expo is intended for the display of numismatic items and numismatic-related items offered for sale by the registered dealer in the ordinary course of business. Whitman Coin & Expo reserves the right to require dealers to remove non-numismatic items from display. Numismatic auctioneers (other than the Official Expo Auctioneers) may display up to 250 highlighted lots (3 cases maximum) for future auctions. Numismatic auctioneers (other than Official Expo Auctioneers) agree not to conduct any auction or competitive bid sales of numismatic items within the city limits of the Expo site during the period of the show.

Description	Qty	Cost	Ext
Bronze Standard Booth		\$500	
Bronze Corner Booth		\$750	
Silver Standard Booth		\$650	
Silver Corner Booth		\$1,000	
Gold Standard Booth		\$850	
Gold Corner Booth		\$1,200	
Platinum Booth		\$6,000	
Lamp Rental		\$10	
Extra Case Rental		\$20	
Extra Dealer Badge		\$100	
Extra Booth Sign (Includes a program listing)		\$15	
<b>CREDIT ADJUSTMENT</b>			
<b>TOTAL</b>			

**The undersign hereby releases the Pennsylvania Convention Center and Whitman Coin and Collectibles Expo, LLC, their respective officers, employees, subcontractors, committee members or volunteers from responsibility for any loss, damage, or injury whatsoever sustained, either directly or indirectly, in connection with this event, and agrees to abide by all conditions of this document.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Make checks payable to **Whitman Coin and Collectibles Expo**. Please mail completed and signed application with a check for the total amount due to **David Crenshaw, Whitman Coin and Collectibles Expo, 3101 Clairmont Road, Suite G, Atlanta, GA 30329**. Upon receipt of application with full payment, a confirmation notice with assigned booths and show information will be sent to you no later than two weeks before the show. If you have any questions, please call 404-214-4373, fax 678-891-4599, or email info@whitmanexpo.com. Thank you!

**Cancellation Policy:** Notice of cancellation must be in writing. Full booth payment is due at the time the application is submitted. Any booth not paid in full will be subject to reassignment or resold with no recourse to the original dealer. 100% of any payment made will be refunded for cancellations received in writing no later than thirty (30) days before Expo. There are no refunds for cancellations 30 days or less prior to the Expo. Whitman Coin & Collectibles Expo reserves the right to reassign booth numbers at its discretion.