

2026 ADVERTISING RATE CARD

Call Billie 757.330.0785 or Email info@whitmanexpo.com



Attract More Visitors and Increase Visibility

Want maximum visibility with attendees from the moment they arrive?

The official show program is a must-have resource for navigating the bourse floor, locating exhibitors, and planning the day. Nearly every attendee relies on it making it the perfect place to showcase your company.

Elevate your presence and attract more traffic to your booth with a standout advertisement in the show program

SHOW PROGRAM RATES	
¼ page (2.5" x 4")	\$200
½ page horizontal (5" x 4")	\$300
½ page vertical (2.5" x 8")	\$300
Full-page (5" x 8")	\$500
Inside front cover (5" x 8")	\$1,000
Inside back cover (5" x 8")	\$1,000

Advertise in three or more shows and save 20%

SHOW	DEADLINE
Spring 2026	February 21
Summer 2026	May 16
Fall/Winter 2026	October 3

Terms and Conditions

- All prices are per show.
- Full payment is due at the time of the order, payable by check or credit card
- We only accept digital artwork for advertisements that conform to our media specifications.



Advertisement Specifications for the Whitman Coin Expo Program

Page Size: 5.5" x 8.5"

Formats: JPG or PDF

Full-Color 300 dpi – Flatten

CMYK Color

Embed all fonts

Maximum quality

Make sure resolution, size, orientation and color conform to specifications. We will not be able to edit your file.

SPECIFICATIONS

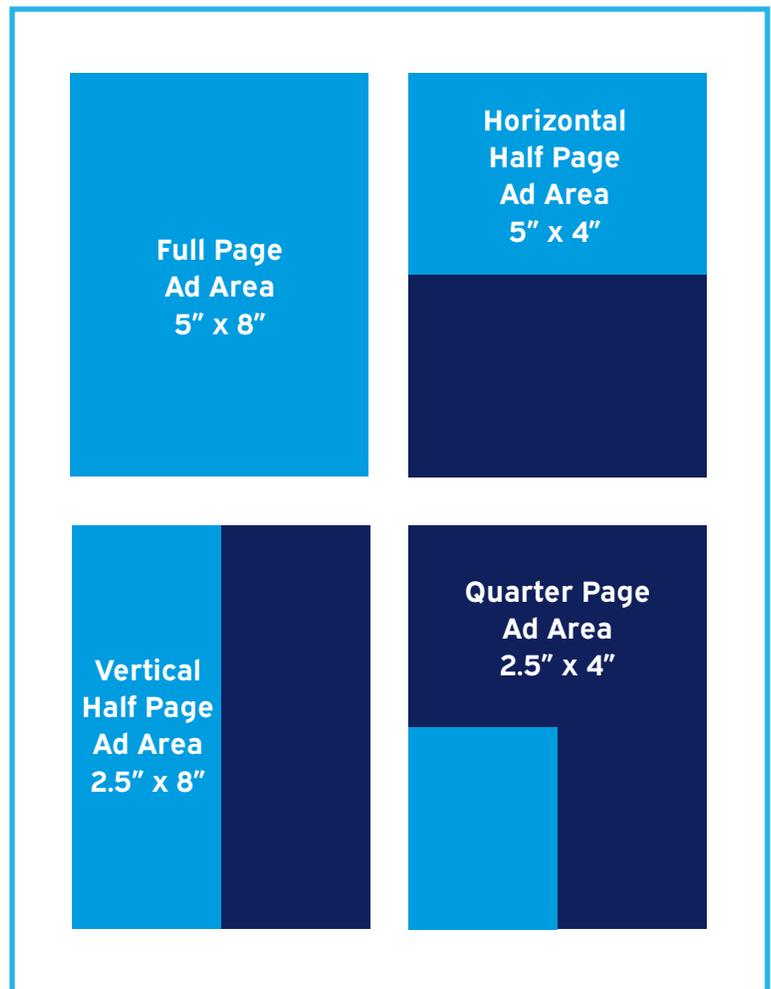
Page Orientation: Portrait

Trim Size: 5.5 inches x 8.5 inches

Ad Size: See chart

Bleed: None

Resolution: 300 dpi



Send Ads To:

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